

2015 Blues, Brews, and BBQ Festival Guide



We hope you're as excited as we are for the **2015 Blues, Brews, and BBQ Festival!** After last year's very successful year in Champaign with **over 60,000 attendees**, we're thrilled for our **8th annual Blues Festival** right downtown in the heart of Champaign.

Our festival guide adds another element to the festival – the ability for attendees to get to know our **bands, vendors, and local businesses** in a more personal way. Please take a look at the information below and see how we can **help market your business** during this special weekend!



Publication Highlights:

As the official guide to the festival, the publication will include:

- Full schedule of events
- Bios and interviews with bands
- Local vendor information and interviews
- Festival map with key bars, restaurants, and shops
- Contests and games

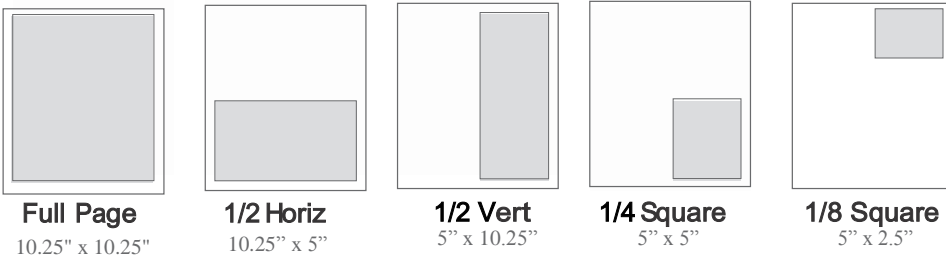
Distribution Information:

Total Distribution: 20,000 copies

Dates: Distribution will begin on **May 25th** and continue until the end of the festival on **June 27th**

Locations: Distribution will occur all throughout Champaign-Urbana, other state-wide locations and festivals, as well as at the festival as attendees enter.

Ad Sizes:



Full Page
10.25" x 10.25"

1/2 Horiz
10.25" x 5"

1/2 Vert
5" x 10.25"

1/4 Square
5" x 5"

1/8 Square
5" x 2.5"

Pricing:

Ad Size	Price	Ad Design (Optional)
1/8Page	\$250	Included
1/4 Page	\$350	Included
1/2 Page	\$450	Included
Full Page	\$600	Included

Deadline: Wednesday, May 9th

For More Information please contact:

Michael Galloway|mike@fluidevents.org|217.359.6960|www.bluesbrewsandbbqfest.com



Please list the following information as you wish it to appear on all acknowledgements:

Organization: _____ Contact Name: _____

Address: _____ City / State / Zip: _____

Phone: _____ E-mail: _____

Please check all that apply:

All Ads are Color

- 1/8 Page Ad (\$250)
- 1/4 Page Ad (\$350)
- 1/2 Page Ad (\$450)
- Full Page Ad (\$600)

- All ads must be camera ready to be picked up or e-mailed by May 9th
- Payment must be paid in full before the ad will be included by May 1st

The parties to this agreement warrant that the persons executing this agreement are authorized to execute this agreement and are authorized to obligate their respective organizations to perform this agreement.

Signature _____ Date _____

Please note: Distribution will begin on May 25th. Please have payment in before this date.

Please return this form and make checks payable to:

Fluid Events
601 N. Country Fair Dr.
Champaign, IL 61821
Phone: 217-359-6960

For more information, contact:

Michael Galloway mike@fluidevents.org